



EZbra Advanced Wound Care Ltd

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November 15, 2022

EZbra is launching in China

It is estimated that there will be close to 430,000 newly diagnosed cases of breast cancer in China during the year 2022. The majority of the newly identified patients will go through a surgery, followed by a challenging recovery process.

据估计，仅仅在 2022 年，中国就有将近 43 万个新确诊的乳腺癌患者。大多数新发现的患者将经历手术，随后是一个具有挑战性的恢复过程。

This is where EZbra comes in. Founded in 2014, EZbra Advanced Wound Care Ltd. is focused on creating advanced wound-care wearable dressings, for the unmet needs of breast and chest procedure's recovery, with the mission to improve the lives of patients and allow them to recover with dignity.

这正是 EZbra 的用武之地。EZbra Advanced Wound Care Ltd. 公司成立于 2014 年，专注于创造先进的伤口护理可穿戴敷料，以满足乳房和胸部手术恢复的需求，其使命是改善患者的生活，让他们有尊严地恢复。

The EZbra was created by women for women, and it is aimed to not only to provide a better and more patient-centered recovery experience but to redefine the standard of care for post-operative breast procedure needs. EZbra is part of the emerging Fem-Tech industry, focusing on women's health and wellness.

EZbra 是由女性企业家为女性而创造的，它的目的不仅是为了提供更好的、更以病人为中心的恢复体验，而且是为了重新定义乳房手术后的护理标准。EZbra 是新兴的 Fem-Tech 女性科技产业中的一员，专注于女性的健康和保健。

The EZbra is defining a new standard of care in Time-0 Post Surgery, with a sterile, absorbing and elastic advanced breast wearable dressing, which provides:

- ✚ Controlled Compression: Adjust various compression levels to fit each patient specific needs
- ✚ Tailor-Made to Physician's Demands: Allowing individual dressing of the breast and definition of breast folds
- ✚ Recovery With Dignity: Unassisted dressing changes by the patient, for discrete use and an elegant and feminine look.
- ✚ Easy Application: Wearable, easy and fast dressing post-op, designed to reduce Operating Room time and recurring clinic visits
- ✚ Improved Drain Management: Stabilizing drain tubes and holding drain bulbs
- ✚ Absorption: Low adherent, sterile and absorbing multilayer occlusive dressing
- ✚ Adhesive Free: Not made from natural rubber latex or adhesives. Made to reduce allergic reactions and medical adhesive skin injuries



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EZbra 定义了术后 0 小时的新护理标准，它是一种无菌的、可吸收的、有弹性的先进乳房可穿戴敷料，它提供了：

- ✚ 压力可调节：可调整到不同的压力水平以适应每位患者的具体需要
- ✚ 根据医生的要求量身定做：允许对乳房进行个性化包扎，并对乳房褶皱进行定义
- ✚ 有尊严的恢复：患者无需他人协助即可自己更换敷料，使用不受限制，外观优雅而有女人味。
- ✚ 使用便捷：术后即可穿戴、简单、快速，旨在减少手术室的占用时间和复诊次数
- ✚ 改善引流管管理：稳定住引流管和承载住引流球
- ✚ 吸收能力强：低粘性、无菌和具有吸收性的多层咬合性敷料
- ✚ 无粘合剂：不由天然橡胶乳胶或粘合剂制成。为减少过敏反应和医疗胶粘剂的皮肤损伤而制造。

As of October 2022, the EZbra is available to Chinese patients via EZbra's new distributor in China, Zhejiang Jecan!

从 2022 年 10 月起，EZbra 通过其在中国的经销商——浙江捷成医疗科技有限公司，向中国的患者提供服务！

Jecan is a medical company focused on breast health, devoted to provide patients and doctors in China with innovative medical products and services for the diagnosis and treatment of breast diseases. It recently decided to develop solutions for Breast Surgery and EZbra was chosen as the perfect match to their portfolio.

捷成是一家专注于乳腺健康的医疗企业，致力于为中国的患者和医生提供乳腺疾病诊疗的创新的医疗产品和服务，它最近决定开发乳腺手术的解决方案，EZbra 被选为其产品组合的完美搭配。

"We are happy and proud to see the EZbra serving patients from all across the globe, and now also in China, helping them to better recover", said Zhejiang Jecan's General Manager Wang Jianfeng.

浙江捷成总经理王剑锋说：“我们很高兴和自豪地看到 EZbra 为来自全球各地的患者服务，现在也来到中国，帮助中国的患者更好地康复。”

"This is the time to extend our thanks to our friends at SHENG Enterprises, who introduced us to Jecan and worked with us shoulder to shoulder in navigating the engagement process and getting to this day when the first shipment of thousands of EZbra is on the way to Jecan and to customers in China.", said EZbra's CEO, Ron Snir

EZbra 公司 CEO Ron Snir 说：“现在是时候向我们在 SHENG 公司的朋友表示感谢了，他们把我们介绍给捷成，并与我们肩并肩地完成了此次合作，直到今天，第一批数以千计的 EZbra 产品正运往捷成和中国的客户。”

"Our appreciation goes to the Israel - China Chamber of Commerce, who invited us to join the med-tech webinar they held in China and was one of our first steps in China!



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"我们感谢以色列-中国商会，他们邀请我们参加在中国举行的医疗技术网络研讨会，这是我们在中国迈出的第一步！"

We are in China and hope to improve the lives of our future customers and allow them to recover with dignity and ease their life in challenging times.

我们来到中国，希望能改善我们客户的生活，让他们在充满挑战的时代有尊严地康复，轻松的生活。

"We supported EZbra and Zhejiang Jecan in the long and challenging engagement process and are happy and proud to see the completion of the NMPA registration process and the launching of EZbra products in China", said Lina Yang, Sheng Enterprises Director & Head of Operations.

"我们有幸在 EZbra 和浙江捷成在漫长而富有挑战性的签约过程中一路协助，很高兴和自豪地见证了 NMPA 注册的完成和 EZbra 产品在中国的推出。"Sheng 公司总监兼运营主管杨丽娜表示。

Respectfully Yours,

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[What is EZbra](#)

